



SCHOOL of
BROADCASTING & COMMUNICATION

Podcasting

A COMPREHENSIVE 1-MONTH DIPLOMA
COURSE FOR ASPIRING PODCASTERS

Course Overview

Embark on an exciting journey to master the art of podcasting with our comprehensive 1-month Podcast Diploma Course. This course is designed for aspiring podcasters who wish to gain in-depth knowledge and practical skills to create, produce, and promote engaging podcasts.

Course Details

- **Duration:** 1 Month
- **Fees:** ₹8,000

Course Curriculum

Week 1: Introduction to Podcasting

- **Understanding Podcasting:** Learn about the history, evolution, and current trends in podcasting.
- **Types of Podcasts:** Explore different podcast formats and genres to identify what suits your style.
- **Podcast Planning:** Develop ideas, structure episodes, and create a content calendar.

Week 2: Technical Skills

- **Recording Equipment:** Discover various microphones, headphones, and recording software.
- **Audio Editing Basics:** Learn to use editing software to cut, splice, and enhance audio quality.
- **Sound Design:** Understand the importance of sound effects and music in setting the tone.

Week 3: Producing Your Podcast

- **Creating a Podcast Brand:** Develop a unique name, logo, and theme music for your podcast.
- **Recording Techniques:** Practice recording techniques to ensure high-quality audio.
- **Interviewing Skills:** Master the art of interviewing guests to create engaging content.

Week 4: Marketing and Distribution

- **Podcast Hosting Platforms:** Explore options for hosting your podcast and distributing it to various channels.
- **Promotion Strategies:** Learn how to use social media, websites, and other platforms to grow your audience.
- **Monetization:** Discover ways to monetize your podcast through sponsorship, ads, and premium content.

Course Benefits

- **Hands-On Experience:** Engage in practical sessions to apply what you've learned.
- **Expert Guidance:** Receive mentorship from experienced podcasters.
- **Networking Opportunities:** Connect with fellow podcasters and industry professionals.

Registration

- To register, please email us at script2screen@sbc.ac.in or call us at +91-9702350605. Limited seats are available, so secure your spot today.

* All details are subject to change as per faculty discretion without prior notice.