



SCHOOL of
BROADCASTING & COMMUNICATION

Education for Evolution



Diploma in Mobile Journalism

Course Overview

Embark on an exciting journey to become a proficient mobile journalist with our intensive **1-month course**. Designed for budding journalists and media enthusiasts, this course provides hands-on training and theoretical knowledge to equip you with the skills necessary for modern journalism.

Course Structure

- **Duration:** 1 month
- **Frequency:** Twice a week
- **Session Length:** 3 hours per session
- **Fees:** INR 8000/-

Course Content

- 1. Introduction to Mobile Journalism**
 - Understanding the evolution and significance of mobile journalism in the digital age.
 - Exploring various mobile journalism platforms and tools.
- 2. Mobile Equipment and Apps**
 - Overview of essential equipment such as smartphones, microphones, and tripods.
 - Hands-on training with mobile editing apps and software.
- 3. Storytelling Techniques**
 - Crafting compelling narratives using mobile devices.
 - Tips on engaging your audience through storytelling.
- 4. Shooting and Editing Videos**
 - Techniques for capturing high-quality video footage using smartphones.
 - Editing video content to create professional-looking news stories.
- 5. Ethical Considerations in Journalism**
 - Understanding the ethical responsibilities of a mobile journalist.
 - Discussion on privacy, consent, and the impact of viral content.
- 6. Live Reporting and Interviews**
 - Conducting live reports and interviews effectively.
 - Strategies for maintaining professionalism and accuracy in real-time reporting.

Learning Outcomes

By the end of this course, participants will be able to:

- Utilize mobile technology to create, edit, and publish journalistic content.
- Apply ethical journalism practices in a digital context.
- Engage audiences through innovative storytelling techniques.
- Conduct live reporting and interviews with confidence.

Enrollment

- To register, please email us at script2screen@sbc.ac.in or call us at +91-9702350605. Limited seats are available, so secure your spot today.

* All details are subject to change as per faculty discretion without prior notice.