

Master the Art of Interviews



Overview

Enhance your interview skills with our comprehensive 5-day workshop, designed to equip you with the confidence and techniques needed to succeed in any interview setting. Each session lasts 3 hours, providing ample time to delve into various aspects of interview preparation.

Workshop Fee: INR 7,000/-

Workshop Schedule

Day 1: Understanding the Interview Process

- **Introduction to Interviews**
 - Types of interviews: Behavioral, technical, panel, etc.
 - Stages of the interview process
- **Building Your Personal Brand**
 - Identifying strengths and weaknesses
 - Crafting your personal elevator pitch

Day 2: Effective Communication

- **Verbal Communication**
 - Clarity and conciseness
 - Articulating your thoughts
- **Non-Verbal Communication**
 - Body language tips
 - Making a lasting first impression

Day 3: Mastering the Art of Storytelling

- **Developing STAR Responses**
 - Structure: Situation, Task, Action, Result
 - Practice crafting responses to common questions
- **Engaging the Interviewer**
 - Techniques for keeping the conversation dynamic

Day 4: Handling Difficult Questions

- **Strategies for Challenging Questions**
 - Staying calm and composed
 - Turning negatives into positives
- **Mock Interview Practice**
 - Real-time feedback and improvement tips

Day 5: Interview Follow-Up and Etiquette

- **Post-Interview Protocol**
 - Writing thank you notes
 - Following up without being pushy
- **Final Q&A Session**
 - Addressing any lingering doubts
 - Personalized advice from instructors

Benefits of Attending

- Gain a competitive edge in the job market
- Improve confidence and presentation skills
- Receive personalized feedback from experienced instructors
- Network with peers and industry professionals

This workshop is ideal for fresh graduates, job seekers, and professionals looking to refine their interview skills. Secure your spot today and invest in your future success!

Registration

- To register, please email us at script2screen@sbc.ac.in or call us at +91-9702350605. Limited seats are available, so secure your spot today.

* All details are subject to change as per faculty discretion without prior notice.