



Master of Journalism



School of Broadcasting & Communication is affiliated to 'Makhhanlal Chaturvedi National University of Journalism and Communication' and is the first institute in Mumbai to introduce Master's Degree Programmes in Media Studies. A small step in this arena is the launch of our in-house production set-up called SHAMBHALA, through which we wish to give non-stop production opportunities to our students and in turn hone their hidden talents and skillsets. We want to give wings to their ideas by giving them a stage to showcase their talents and to experiment fearlessly.

Course Content

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| <p>Semester I</p> <ol style="list-style-type: none"> 1. Origin and Growth of Media 2. Introduction to Socio-Economic Polity. 3. Media Languages Structure and Style 4. Communication Theories / Culture, Media and Communication 5. Open Elective (To be decided by the University) | <p>Semester III</p> <ol style="list-style-type: none"> 1. Media Laws and Ethics 2. Broadcast Journalism 3. Multimedia Journalism 4. Advertising and Public Relations / Theories of Creative Writing 5. Open Elective (To be decided by the University) |
| <p>Semester II</p> <ol style="list-style-type: none"> 1. News Reporting and Writing 2. Editing Principles and Practices 3. Computer Skill and page Layout design 4. Development Communication / Copy Writing on Different Issues 5. Open Elective (To be decided by the University) | <p>Semester IV</p> <ol style="list-style-type: none"> 1. Communication Research 2. Ideologies and Contemporary Issues 3. Project <ol style="list-style-type: none"> a) Newspaper Production (Individual) b) Magazine Production (Collectively) c) Case Study of Media House (Individual) / Internship based Project 4. Global Journalism / Sports Journalism 5. Open Elective (To be decided by the University) |

Our Placement

